



## Archers & Elevators Publishing House

### Doctoral Research Awards – 2018

#### List of Awardees

Name	Title	Discipline
Dr.A.Jesintha Vilveena	Contribution of Catholics to the cause of Higher Education in Madurai Diocese.	History
Dr.C.Parvathi	Impact assessment of Water shed intervention technology on selected households.	Economics
Dr. G Shivaranjani	Adversity quotient profiling for women employees of commercial plants in Coimbatore district in Tamil Nadu.	Management
Dr.N.K Pradeep Kumar	Financial Management of iron and steel industry in India.	Commerce
Dr. Purushotaman	Evaluation of Employee engagement on IT Companies in Chennai City	Corporate Secretary Ship
Dr. Antra Singh	Marketing communication tools & demand for private Engineering Education	Humanities

Dr .Juturu Viswanath	Entrepreneurial attitude of Management students of YSR Dist, AP	Management
Dr. George K Mathew	Quality of Management Education and its impact on skill development – A study of Alumni of Management Institutes in Kerala States.	Management
Dr .Vetri selvi	HRM competencies of women entrepreneurs in Network Marketing.	Corporate Secretary Ship
Dr .Girishma Kobragade	Resistance to Cast Hegemony and Cast Apartheid in the prose writings of V.T.Rajshekar	English Literatur
Dr. Shwetha Agarwal	Bacterial decolourization and degradation of Acid Black 210	Life Sciences
Dr .Shanmuga Priya	Corporate financial structure and value of the firm – A study of selected companies in Tamil Nadu	Corporate Secretary Ship
Dr .Vadivel kalaiselvi	Economics of Crop diversification in Villupuram Dist in Tamil Nadu	Economics
Dr. Mahmudul Hasan	Organizational, Social and Family role stress, work family conflict and Job stratification ( A study of IT Professional )	Commerce
Dr. Avasarala Vijaya Bharathi	English Language teaching – issues and concerns	English

Dr. Mahadeo Yadav	The multiple facets of gender bias in Maharashtra State.	Economics
Dr Bani lekha pukan	Efficacy of Stress inoculation trainee in improving the overall well-being of School Students.	Human Development(Home science )
Dr.Ratna Roy	Impact of Corporate merger on financial performance and HRM policy and practises - A study on selected Indian companies.	Commerce
Dr.Aloysius .O.C	Performance valuation and customer satisfaction of public sector banks and new generation private sector banks in the post – liberalised era	Commerce
Dr.C.S.Sugumar Reddy	A study on housing finance in Chittoor dist,	Commerce
Dr.Gireesh Kumar G.S	Analytical study on occupational stress among bank employees in Kerala.	Commerce
Dr.Kumar D	e-governance services for effective people participation in Coimbatore.	Management
Dr.L.Sathees Kumar	HRM Practices in private Sugar Mills.	Commerce
Dr.Seema Gopichand Hari Ramani	A Study on Consumers perception about online shopping in India	Commerce

Dr.G.Tamizharasi	Managerial problems and strategies of entrepreneurs in small scale industry	Management
Dr.M.Vanaja	Funds Management of State Bank of India	Commerce
Dr.Prasad HK	A Study on organizational role stress and role satisfaction among IT employees with reference to Bangalore city	Management
Dr.P.Saritha	Growth and characterization of some alkali metal doped Urea, Thiourea, NLO Crystals	Physics
Dr.Enukurthi Anilkumar	An analysis of present restructuring processes of packing sector in India	Management
Dr. Pankajashi	Marketing Research strategies and decision process – An Interface ( A case study on Medical Tourism )	Management
Dr.Yogesh Maheswari	Impact of Participative Management on Organizational Commitment - A case study on Jute Mills in West Bengal	Management
Dr.Jerin Jose	A Comparative study on a socio economic conditions of aided and Un aided college Teachers with special reference to K.K Dist	Commerce
Dr.Nivethitha	Nursing Interventions among the elderly females with Bladder dysfunction.	Nursing